The De Soto Monument or marker is located on Shaw's Point on the bank of the Manatee River, four miles west of Bradenton, Florida. It marks the landing place of Hernando De Soto and his expedition May 30, 1539. The expedition camped here two months and then began its three-year overland march of discovery of the Mississippi River and a vast territory.

M. E. RUSSELL, SARASOTA, FLORIDA

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

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DESOTO TRAIL
THE NATIONAL SOCIETY OF THE COLONIAL DAMES OF AMERICA IN FLORIDA
NEAR HERE HERNANDO DESOTO WITH HIS MEN LANDED MAY 30 1539 BEGAN HIS MARCH WESTWARD TO THE MISSISSIPPI RIVER THIS MARKER COMMEMORATES THE 400TH ANNIVERSARY OF HIS ARRIVAL ON THE SHORES OF FLORIDA
B-1—Monument Marking De Soto's Landing, Bradenton, Fla.
1B-H1223